

Press release

Astura acted as counsel to Octelio Conseil's founders in the context of a majority buyout

Astura advised Octelio Conseil's founders in the context of the majority buyout of Octelio Conseil's share capital to the benefit of Technology & Strategy, which occurred on October 15th 2015.

Octelio Conseil is a consulting company which specializes in digital marketing and data management, in particular in the press, tourism and e-commerce sectors.

Technology & Strategy is a French - German group established in Europe under LBO with Dzéta Conseil, and which operates in the advising of sectors such as vehicle systems, informatics and management.

The transfer process was led by CM-CIC (Michael Chicheportiche, Louis Genest). The Astura team was composed by Raphaël Dalmas, Géraud Riom, Quentin Lagier and Claire Pecquet. Technology & Strategy was assisted by DLA Piper (Emmanuel El Medioni).

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